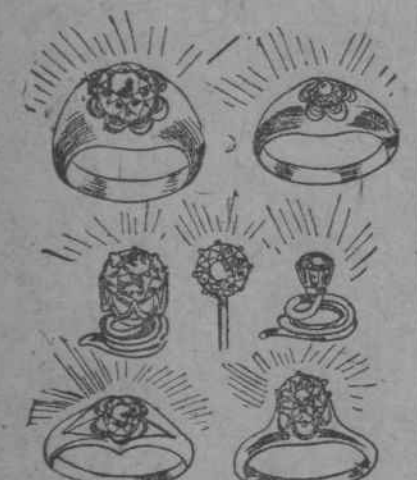


Experts Baffled.

For all practical purposes real diamonds are no better than

Genuine Barrios Diamonds

We are the Sole Agents in the United States for these marvelous semi-precious stones, which are the nearest approach to Genuine Diamonds ever discovered.



RINGS, \$1.00
PINS, \$1.00
STUDS, \$1.00

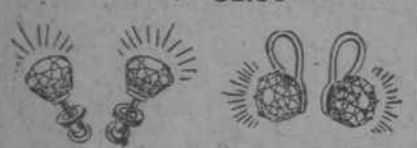
EXTRAORDINARY ENDORSEMENTS.
CARRIE GAY, of Charles Frohman's Company, writes:
While playing on the road I found Barrios Diamonds objects of great beauty and usefulness.

DO NOT CONFUND
GENUINE BARRIOS DIAMONDS with so-called Rhinestones, White Topaz or other imitation stones, regardless of what the name may be. Genuine Barrios Diamonds have no artificial backing, are equal to real diamonds as to looks and wear and will cut glass.

OUR GUARANTEE.
GENUINE BARRIOS DIAMONDS are guaranteed to retain their brilliancy forever; the mountings are made of one continuous piece. The plate is thick shelled gold and will last 100 years. These rings are warranted not to tarnish the finger, and are greatly superior to any similar goods ever placed on the market.

MAIL ORDERS.
A BEAUTIFUL, BRILLIANT, GENUINE BARRIOS DIAMOND, mounted in a heavy ring, pin or stud, will be sent to any address on receipt of One Dollar. In ordering, give full directions and state whether small, medium, or large stone is desired. Finger measurement may be given by using a piece of string.

EARRINGS, \$2.00 the Pair.



Our Earrings, screws or drops, are beautiful and equal the style and lustre of genuine stones costing several hundred dollars the pair.

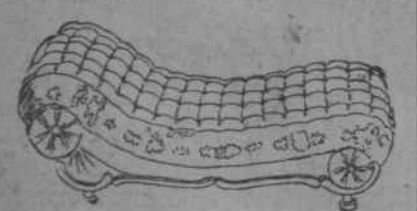
No Anxiety—No Delay.
Never in our history have we had a single complaint of any kind as to any of our goods. We live up to our announcements. If goods are not exactly as represented money will be refunded promptly.

Beware of imitations and those who claim to be our agents. Address all mail orders to the

BARRIOS DIAMOND CO.,
Edison Bldg., 42 & 44 Broad St., New York.
No Goods sent C. O. D.
Mention this paper.

SOL HEYMAN COMPANY,
GREATEST CASH AND CREDIT HOUSE,
3d Ave., between 59th and 60th Sts.

SPECIAL FOR THIS WEEK.



THIS EXTRA WIDE TUFTED CLOTH, MADE UP STRICTLY FIRST-CLASS AND COVERED IN THE FINEST QUALITY CORDUROY AND VELVET, ALL COLORS.

\$11.98.

FULL VALUE \$25.
OTHERS FROM \$2.98 UPWARDS.

White Enamelled Bedsteads, all sizes, with brass knobs, this week

\$2.50

We carry the largest stock of Brass and White Enamelled Bedsteads and Crib in this city, and save you from 15 to 20 per cent.

EVERYTHING FOR HOUSEKEEPING.

MOQUETTE CARPETS,

with border to match, per yard, 79c

BRUSSELS, as low as 44c

OPEN SATURDAY EVENINGS.

SOL HEYMAN COMPANY,

993 and 995 Third Avenue,

Bt. 59th and 60th Sts.

Ribbons.

COLORED TAFFETA RIBBON, all silk, in millinery and dress shades, 4 inches wide, worth 25c yd., at 13c; 4 1/2 inches wide, worth 25c yd., at 15c; SATIN RIBBON, all silk colored, double face, bright shades for fancy work, 4 inches wide, worth 25c yd., at 19c; 4 1/2 inches wide, worth 35c yd., at 22c (1ST FL., MAIN BUILD., CENTRE.)

Blanket Offerings.

here about qualities. We will tell you the exact truth as to every Blanket we offer as to whether it is All Cotton, Partly Wool or All Wool.

BLANKETS, all cotton, 10-4, 46
BLANKETS, all cotton, 11-4, 69
BLANKETS, part wool, 10-4, 1.74
BLANKETS, part wool, 11-4, 2.19
BLANKETS, part wool, 12-4, 4.24
BLANKETS, all wool, 10-4, 2.74
BLANKETS, all wool, 11-4, 3.24
BLANKETS, all wool, 12-4, 5.63
BLANKETS, all wool, 10-4, 3.44
BLANKETS, all wool, 11-4, 4.07
BLANKETS, part wool, 10-4, 3.13
BLANKETS, part wool, 11-4, 3.74
Also the following specials with manufacturers' slight imperfections, at 33 1/2 percent less than real value—
BLANKETS, 10-4, 2.39
BLANKETS, 11-4, 2.99

In addition to the above we offer very beautiful line of ROBE BLANKETS, many colors and designs, 72x84, 3.16, 3.91, 4.49, 6.91 to 9.31
CALIFORNIA BLANKETS, 12-4, a very beautiful line, with delicate colorings in border, 6.24, 7.49 and 8.74 (2D FL., MAIN BUILD., REAR.)

Men's Shirts.

MEN'S SHIRTS, all over colored, laundered, made of fine percale, with two collars and one pair cuffs; also SHIRTS, with white bodies and colored bosoms, cuffs to match bosom; all are well made throughout and cut full size in body. A shirt that you would gladly pay \$1 for at any furnishing store, here at 59c

MEN'S NIGHT SHIRTS; plain, white and fancy trimmed, made of fine Homestead muslin and trimmed with guaranteed fast color imported woven trimmings, cut full width in body, 52 inches long, sizes 14 to 20, 39c (1ST FL., MAIN BUILD., 14TH ST. SIDE.)

Medicinal and Toilet Goods.

Six special cut prices for this sale only. Our department is a money saving one for buyers of first-class goods. Nothing inferior ever allowed to enter the stock.

MACY'S COMPLEXION SOAP, medicated, for relieving the irritation of skin humors; special, per cake, 8c
MACY'S SEIDLITZ POWDERS, U.S.P., full weight, 12 in box, special, 10c
AMBER PETROLEUM JELLY, in plain tins, special, per lb., 12c
PURE ABSORBENT COTTON, perfectly neutral, 16 oz. carton, per lb., 21c
MACY'S EMULSION OF COD LIVER OIL, absolutely inseparable, 12 oz. bottle, special, 39c
DR. SCOTT'S ELECTRIC BELTS; will not make sores on the body; all sizes; special, 2.24 (1ST FL., MAIN BUILD., 14TH ST. SIDE.)

Mackintoshes.

We have led the market in these goods for many years with values at 10 to 20 per cent less than other houses.

MISSES' MACKINTOSHES, navy blue, cashmere finish, 1 cape, 1.39
LADIES' MACKINTOSHES, wool cashmere, double texture, 2 capes, velvet collar, 2.89 (2D FL., MAIN BUILD., 6TH AVE. SIDE.)

Dress Trimmings

BLACK SATIN CORD, for edging, &c., dozen, 17c
BLACK SATIN FOLDS—3/4, 5/8, 3/4, 9c; 1/2, 11c; 3/4, 14c; 3/4, 16c; 3/4, 19c; 1 yard, 21c
BLACK SATIN RIBBON, with Chenille border and shirring trim, yard, 13c, 16c, 24c, 27c, 34c
BLACK VELVET FOLDS—3/4, 14c; 3/4, 16c; 3/4, 19c; 3/4, 21c; 1 yard, 24c
BLACK SHIRRED LIBERTY SILK TRIMMING, yard, 18c
TUCKED LIBERTY SILK, black and colors, 12 inches wide, yard, 99c
CORDED TAFFETA SILK, black and colors, 13 inches wide, yard, 1.39
CRYSTAL BALL BUTTONS, all colors, doz., 24c
OXIDIZED ANO RHINESTONE BUCKLES, each, 58c
OXIDIZED CLOAK CLASPS, with chain, each, 24c

Largest assortment of Trimmings of all kinds. New goods arriving daily. The above are a few of the latest Parisian Novelties. Others are embroidered all over Taffeta Effects, emb'd Revers, all over Chenille Effects for Dress Fronts, Buttons, Buckles, Edging Fringes, Fancy Braids, &c., &c.

(1ST FL., MAIN BUILD., 6TH AVE. SIDE.)

(1ST FL., MAIN BUILD., 6TH AVE. SIDE.)

(1ST FL., MAIN BUILD., 6TH AVE. SIDE.)

The Attractions of Our Stores Are Their Low Prices.

Macy's

R. H. Macy and Co.

BOTH SIDES OF 14TH ST. (Running from 13th to 15th St.), SIXTH AVE.

Ladies' Skirts, Suits, Jackets and Furs.

Our great Suit and Jacket rooms are overflowing with bargains for this Fall which all must acknowledge are superior to any we have been able to offer in previous seasons. The great sale of the last two weeks is continued with new lines of goods that will interest all judges of good values.

Ladies' Suits.

LADIES' SUITS, tailored, of Oxford covert cloth, latest style, referer is lined with satin, skirt is lined in percale and velvet bound, worth \$14.00, 10.41
LADIES' SUITS, of superior quality cheviot serge and plain cloth, all new styles, in fitted and referer effects, tailored and flounce skirts; majority of these suits have coat and skirt lined throughout with colored and black taffeta silk; worth \$25.00, 19.99
LADIES' SUITS, single breasted, fitted with high inlaid velvet collars, of excellent quality black and brown Venetian cloth and gray Oxford, new well colored skirt; also four button referers in Black and Royal Venetian cloth and gray Oxford; plain tailored skirts; all of these suits have coat and skirt lined throughout with superior quality colored taffeta silk; worth \$32.00, 25.34 (2D FL., MAIN BUILD., REAR.)

Ladies' Skirts.

A large assortment of high-class Dress Skirts in various materials. "All late styles."
LADIES' SKIRTS, superior quality cheviot serge, new cut, trimmed with three bands of black satin, percale lined and velvet bound; worth \$6.00, 4.98
LADIES' SKIRTS, of excellent quality taffeta silk, new circular flounce skirt, trimmed with ruchings of same, 14.34 (2D FL., MAIN BUILD., REAR.)

Children's Dresses.

CHILDREN'S ONE-PIECE DRESSES of plaid and mixed wool novelties, all new styles elaborately trimmed with silk, fancy braid and ribbons, full skirt, percale lined, sizes 6 to 14 years, 3.91
CHILDREN'S SUITS, of excellent quality cheviot serge, in three-piece Eton and Blouse styles, all variously trimmed with silk, contrasting colors and fancy braids, sizes 6 to 12 years, 5.98 (2D FL., MAIN BUILD., REAR.)

Art Embroidery.

CUT LINENS, finest quality, stamped in pretty designs, 7 in. 2c; 9 in. 3c; 12 in. 5c; 18 in. 12c
TRAY CLOTHS, mottled linen, 18x26, fringed edges, drawn open work border, stamped, special, each, 12c
STAMPED HEADREST COVERS, with back piece, finished pieces show style of embroidery, special, each, 10c
STAMPED CUSHION COVERS, with back piece, finished pieces show style of embroidery; special, each, 15c
MOMIE LINEN SCARVES, 16x70, knotted fringed ends, drawn open work, border stamped, 29c
JAPANESE SILK SCARVES, embroidered in gilt and silk thread, 71c
JAPANESE SILK LAMBEQUINS, embroidered elaborately with gilt thread, 24x99 inches, 1.39

Pictures.

OUR BATTLE SHIPS, green mount, 1/4 inch gilt frame, 9x13 49c
COLORED ANGELICOS, green and red and gold mounts, cathedral mats, 1/4 inch gilt frames, two figures, outside, 12x13, 1.19; three figures, outside, 13x17, 1.39

PLATINOTYPES, select subjects, gray mount, framed in unpainted gilt, 24x28, 2.69

PASTEL LANDSCAPES, oval gilt mats, handsome two-inch gilt frame, outer edge beautifully carved and burnished, 25x29, 5.49

New designs in oval and square fancy gilt gold frames now in stock at 50 per cent less than other stores. Artistic framing our specialty. (2D FL., MAIN BUILD., 6TH AVE. SIDE.)

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Ladies' Jackets and Capes.

LADIES' CAPES, black Melfon Cloth, full sweep, 24 inches long, with double inverted plait back, cloth, and button trimmed, heavily stitched, 6.24
LADIES' JACKETS, double breasted, of black cheviot cloth, double stitched seams and sleeves darted at shoulder, satin lined, 9.38
LADIES' JACKETS, tailor made, in melton and cheviot cloths, fitted and box front; coats, some cloth trimmed, with and without velvet collar, satin lined, 12.49
LADIES' GOLF CAPES, in double faced cheviot cloth, in assorted colors, 11.88 (1D FL., MAIN BUILD., REAR.)

Fur Specialties.

LADIES' FUR COLLARETTES, of fine quality Astrakhan, with six inch border and top collar of electric seal, lined with heavy quality colored satin, 5.21
LADIES' FUR CLUSTER BOAS, of Alaska sable (skunk), with eight large squirrel tails, 9.38
LADIES' ALASKA SEAL COATS, good quality, new cut, front 26 inches long, lined with heavy quality satin; a very stylish and practical garment; best sealskin value in the city, 119.49 (2D FL., MAIN BUILD., REAR.)

Jewelry Dep't.

Special sale of sterling silver ware—
MATCH BOXES, sterling silver, extra heavy, generally sold at \$1.00, only 69c
BAG TAGS, sterling silver, nice quality, only 21c
FINE SILK SUSPENDERS, sterling silver buckles, only 1.41
LADIES' SILK GARTERS, assorted colors, with extra heavy sterling silver buckles, all new designs, \$1.41 and 1.62 (1ST FL., MAIN BUILD., 6TH AVE. SIDE.)

Groceries.

PEARL BARLEY, pound package, 4c
ROLLED OATS, Lily White brand, finest quality, strictly clean; 2 lb. package, 8c
TAPIOCA GRANULES, instantaneous, cooks in 5 minutes, pound package, 8c
PINEAPPLE, sliced and grated, pound can, 9c
BLACKBERRIES, preserved, extra quality, 2 lb. can, 9c
BLUEBERRIES, extra large fruit, sugar syrup, 2 lb. can, per case, \$2.18; per can, 10c
MANZANILLA BABY OLIVES, large bottle, 10c
SARDINES, French, packed in olive oil, quarter box, 10c
KIPPERED HERRING, large can, 12c
SLICED PINEAPPLE, 2 lb. can, 13c
YELLOW PEACHES, extra quality, good syrup, 3 lb. can, 14c
SEAFOAM WASHING POWDER, 4 lb. package, 14c
QUEEN OLIVES, large fruit, 10 oz. bottle, 15c
STRAWBERRIES, preserved, extra quality, heavy syrup, 2 lb. can, 16c
VIENNA COFFEE—Blend Maracaibo and high grade Coffee of great strength and delicious flavor, granulated, roasted in the bean; this sale, per lb., 17c
PRUNES, California, large fruit, French style, 2 lb. package, 17c
LEMON CLING PEACHES, California, selected, large fruit, heavy syrup, per can, 22c
LAUNDRY SOAP, Red Star brand, extra quality, full weight, box of 60 bars, this sale, 1.99
FLOATING SOAP, Lily White brand, box of 100 cakes, 2.99 (1ST FL., MAIN BUILD., 6TH AVE. SIDE.)

Wines and Liquors.

Genuine James E. Pepper (5 years old), per gal., 93c
Imperial, gal., 94c
Amontillado, gal., 1.34
Amontillado, 56; bot., 1.29
Amontillado, very old dry, gal., 1.49
Amontillado, 66; bot., 1.49
California Wines—Strictly pure, selected high grade.
Claret, case, 2.24
Zinfandel, case, 2.34
Reising, case, 2.34
Port, per gal., 84c; per bot., 24c
Sherry, per gal., 84c; per bot., 24c
Angelica, per gal., 84c; per bot., 24c
Muscatel, per gal., 84c; per bot., 24c
W. A. Ross & Bros., Bass, imported in glass, dozen, 1.69 (1ST FL., ANNEX.)

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Untrimmed Hats.

CHILDREN'S and MISSES' VELVET FANS, polka dot, with quills, worth 95c, 69c
ALPINES, fine fur felt, black and colors, trimmed with fancy quills and Bayadere ribbons, 1.17, 2.49 and 3.98 (1ST FL., MAIN BUILD., 6TH AVE. SIDE.)

Upholstery Dept.

Special values in handsome and desirable home decorations in unlimited quantities. Exceptional values in Lace Curtains, Portieres, Couch Covers and Rope Portieres.

CURTAINS, Nottingham Lace, all new patterns; worth \$3.50, 2.69
CURTAINS, Nottingham Lace, extra fine quality; worth \$3.75, 4.49
CURTAINS, Irish Point Lace, handsome patterns; worth \$5.75, 4.49
CURTAINS, Irish Point Lace, also Renaissance designs; worth \$9.00 pair, 6.98
CURTAINS, real Brussels Lace, large assortment, per pair, 8.99, 13.81, 17.11 and 19.81
HANDSOME IRISH POINT VESTIBULE LACE, 18 inches wide, 49c and 84c; 22 inches, 84c and 1.24; 27 inches, 1.06 and 1.49
TAPESTRY PORTIERES, handsome fringe; formerly \$3.98 pair, 2.24
TAPESTRY PORTIERES, handsome fringes; formerly \$5.24 pair, 2.99
DECORATIVE ROPE CURTAINS, beautiful colors, each 1.84 and 2.99
TABLE COVERS, fine French Jute Velour, at reduced prices: 2 yds. square, 9.99; 2x2 1/2 yds., 12.67
SOFA PILLOWS, Gobelin tapestry panel, filled with good quality down, lined with velvet; worth \$6.00 each, 3.49
TAPESTRY LAMBEQUINS, Oriental colorings, with extra heavy 9-inch fringe, some are sold in other stores at \$1.95 and \$2.11, our price, 1.74
GOBELIN TAPESTRY, silk face, 50 inches wide; worth \$3.00 a yard, 1.98
JAPANESE SCREENS, 4-fold, in handsome colors, embroidered in gold and silver tinsel, at 2.69, 3.24 and 4.74
Estimates submitted for all kinds of drapery work, shades and slip covers, at prices much lower than elsewhere. Furniture reupholstered equal to new. (2D FL., MAIN BUILD., REAR.)

Stationery.

New shades in PAPETERIES—Puritan Gray, Commode size, per quire, 34c
CRANE'S HAND-MADE PAPERS in the new blue, Admiral size, per quire, 38c
CRANE'S UNDER GLAZE, "pure white," per quire, 24c
BLACK SILICATE SLATES, 7c
WHITE SILICATE SLATES, 5, 9, 15c
ADDRESS BOOKS, bound in fine leather, indexed, 9c (1ST FL., MAIN BUILD., REAR.)

Engraving.

COPPER PLATE and 50 fine CARDS, (1ST FL., MAIN BUILD., REAR.)

Clock Department.

We have a superb line of Clocks in Royal Bonn China and Delft decoration. Some of the designs are exclusive and not sold elsewhere. We quote the following as a sample value:—
MANTEL CLOCK, large size, a new style, blue delft, with a guaranteed eight day Ansonia movement, 3.98 (2D FL., MAIN BUILD., 6TH AVE. SIDE.)

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